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## **CLAIMS**

The invention claimed is:

- 1. A method of employment recruiting comprising the steps of:
- 5 (a) creating a position advertisement;
  - (b) storing said position advertisement in a computer searchable database:
  - (c) storing at least one search parameter including at least one keyword associated with said position advertisement in a computer searchable database;
  - (d) in response to a search parameter associated with said position advertisement, searching at least one computer searchable database for a candidate resume including said keyword;
  - (e) scoring said candidate resume as a function of said keyword;and
  - (f) presenting said candidate resume to a computer user as a function of said score.
- The method of claim 1 wherein the steps of scoring a candidate resume as a
   function of a keyword and presenting said candidate resume to a computer
   user as a function of said score comprises the steps of:
  - (a) identifying a number of occurrences of said keyword in said candidate resume; and
  - (b) presenting said candidate resume to said computer user if said number of said occurrences of said keyword in said candidate resume at least equals a threshold number of said occurrences.
  - 3. The method of claim 1 further comprising the steps of:
    - (a) assigning a significance to said keyword; and

- (b) influencing said scoring of said candidate resume as a function of said significance of said keyword.
- 4. The method of claim 1 further comprising the steps of:

- (a) storing at least one candidate screening question associated with said position advertisement in a computer searchable database;
- (b) requesting a response to said screening question from a candidate associated with said candidate resume; and

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- (c) scoring said response to said screening question.
- 5. The method of claim 4 further comprising the steps of:
  - (a) assigning a significance to said response; and
  - (b) influencing said scoring of said response as a function of said significance of said response.

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6. The method of claim 1 wherein the step of searching at least one computer searchable database in response to a search parameter associated with said position advertisement comprises the steps of:

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- (a) reading a first search parameter associated with said position advertisement specifying a periodicity of said search;
- (b) reading a second search parameter associated with said position advertisement specifying a computer searchable database to be searched; and

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(c) in response to said first search parameter initiating a search by a computer of said computer database identified by said second search parameter.

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- 7. The method of claim 1 wherein the step of searching at least one computer database in response to a search parameter associated with said position advertisement comprises the steps of:
  - (a) reading a first search parameter associated with said position advertisement specifying a periodicity of said search;
  - (b) reading a second search parameter associated with said position advertisement specifying a computer network accessible database to be searched;
  - (c) in response to said first search parameter accessing said computer network accessible database with a computer;
  - (d) analyzing a text of a candidate resume stored in said computer network accessible database:
  - (e) scoring an occurrence of a keyword in said text of said candidate resume; and
  - (f) as a function of said scoring, copying said candidate resume to a candidate data base,
- 8. The method of claim 1 wherein the step of creating a position advertisement comprises the steps of:
  - (a) accessing a position advertisement template, said template comprising of at least one candidate qualification entry; and
  - (b) including in a candidate qualification entry of said template no more than one candidate qualification.
- 9. The method of claim 8 further comprising the step of identifying at least one keyword associated with a candidate qualification entry.
  - 10. The method of claim 9 further comprising the step of assigning a significance to said keyword.

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- 11. A method of employment recruiting comprising the steps of:
  - (a) creating a position advertisement;
  - (b) associating with said position advertisement at least one search parameter including at least one keyword;
  - (c) storing said position advertisement in a computer searchable database;
  - (d) storing said at least one search parameter in a computer searchable database;
  - (e) in response to a search parameter, initiating a computer search
    of at least one computer searchable database for a candidate
    resume including said keyword;
  - (f) scoring said candidate resume as a function of said included keyword;
  - (g) including an identification of a candidate associated with said candidate resume in a search result to be presented to a computer user if said resume score of said candidate resume at least equals a threshold resume score;
  - (h) in response to said resume score, contacting said candidate and requesting a response to at least one screening question associated with said position advertisement;
  - scoring a response of said candidate to said screening question;
     and
  - (j) reporting said screening question response score in a search result presented to said computer user.
- 12. The method of claim 11 further comprising the steps of:
  - (a) requesting said candidate approve contact with an employment reference;

- (b) requesting a response of said employment reference to at least one reference query; and
- (c) reporting said response to said reference query in a search result presented to said computer user.

- 13. The method of claim 11 further comprising the steps of:
  - (a) assigning a significance to said keyword; and
  - (b) influencing said candidate resume score as a function of said significance of said keyword.

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- 14. The method of claim 11 further comprising the step repeating said search in response to a search periodicity specified in a search parameter associated with said position advertisement.
- 15 15. An employment recruiting system comprising:
  - (a) a searchable first data structure storing data associated with an employment position, said data including at least one search parameter including a keyword;
  - (b) a searchable second data structure storing data related to a candidate for employment including a candidate resume; and
  - (c) a data processing device to search said second data structure for a candidate resume including said keyword, said search proceeding in response to a search parameter associated with said employment position.

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- 16. The system of claim 15 further comprising:
  - (a) a searchable third data structure accessible from a computer network for storing at least one candidate resume; and
  - (b) a network interface enabling said data processing device to

search said third data structure for a candidate resume including said keyword.

- 17. The system of claim 15 wherein said data processing device comprises:
  - (a) a parser instruction to decompose said candidate resume to text; and
  - (b) a matching instruction to identify a character string corresponding to said keyword in said text.
- 10 18. The system of claim 15 wherein said data processing device comprises a resume scoring instruction to score said candidate resume as a function of an occurrence of a character string corresponding to said keyword.
  - 19. The system of claim 15 wherein said data processing device comprises:
    - (a) a position advertisement template user interface including at least one candidate qualification entry; and
    - (b) a screening question template user interface comprising at least candidate screening query to be associated with said position advertisement.
  - 20. The system of claim 18 wherein said resume scoring instruction comprises a screening query scoring instruction to score a response to said candidate screening query as a function of a significance weight associated with said screening query.

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